

Track America Joins Peak 10's Technology Assistance Program

Cincinnati Company Receives Complimentary IT Services Through TAP

CINCINNATI (Feb. 10, 2010) – Peak 10 Inc., the leading independent [data center](#) operator and managed services provider, announces TRACK America, LLC as a new member of its Technology Assistance Program (TAP). The program provides essential technology support and expertise to promising regional early stage companies. TAP was formed to help cultivate business incubation in the greater Cincinnati and Dayton region by working hand-in-hand with key local technology and business associations.

Collaborating partners for the TAP program include the Hamilton County Business Center, the Greater Cincinnati Venture Association, BIOSTART, Northern Kentucky ezone, C-Cap and The Entrepreneurs Center in Dayton, Ohio. These supporting organizations engage eligible businesses through their member networks, as well as assist in the program's qualification process.

TRACK America, located in Cincinnati and established in 2006, develops, deploys and supports innovative location-based solutions for small/medium businesses and municipalities that deliver significant improvement in the productivity, effectiveness and safety of their personnel and transportation fleets. The powerful, yet simple to use, **Route N' About™** hosted platform integrates with a company's work order or shipment management system. The products, available in both vehicle powered and solar powered models, use the most advanced GPS and wireless communications.

“We are excited to be a part of the Technology Assistance Program and leverage Peak 10's expertise and IT solutions,” said Rob Schwartz, the president of TRACK America. “As a growing organization, we wanted to safeguard and protect our mission-critical data and IT infrastructure. With this very important business aspect in place, we can put full focus on growing our customer base.”

Through the Technology Assistance Program, Peak 10 Cincinnati provides companies with complimentary IT services for a 12-month period. Such services include premium cabinet space, enhanced power for client hardware, highly redundant internet access, and IP addresses out of its enterprise-class data center facility.

“Peak 10 Cincinnati is providing this set of complimentary hosting technology services in an effort to encourage and support business incubation in the region,” said Ernest Leffler, vice president and general manager of Peak 10 Cincinnati and founder of TAP. “This is a challenging economic climate for companies entering any industry. By working closely with local business and technology leaders in the Greater Cincinnati and Dayton community, we hope to provide opportunities for these companies and help foster the local business economy.”

Peak 10 Cincinnati's managed IT and data center services improve performance and reliability, lower costs and maximize internal resources for customers while keeping their valuable information technology assets close to the business. The company combines its secure, private network and enterprise-class data centers with world-class engineering and support to serve market-leading companies nationwide. As a managed services leader, Peak 10 offers a wide range of technology services including [virtualization](#), [managed hosting](#), and cloud-based services in a cost-efficient and reliable platform for its customers. The company owns and operates data centers in nine key markets that include Cincinnati, Ohio; Atlanta, Ga.; Raleigh and Charlotte, N.C.; Tampa and Jacksonville, Fla.; Nashville, Tenn.; Louisville, Ky.; and Richmond, Va.

About Track America

TRACK America, LLC, located in Cincinnati, Ohio was established in 2006 with a vision to provide the best value solution for your tracking needs through supply chain integration. Its patent pending software and business rules are unique to the chemical transportation industry, proactively monitoring the mobile asset's location and the characteristics of the on-board cargo. TRACK America's affordable, web-based reporting and alerts can be applied to a wide variety of mobile asset and material tracking needs. For more information, visit www.trackamerica.net.

About Peak 10 Inc.

Peak 10 is the leading independent data center operator and managed services provider, delivering scalable, economical and reliable solutions for hosting and managing complex information technology infrastructure. Its expert team embraces the industry's evolving technologies by adopting and tailoring solutions such as virtualization and cloud-based services as part of its robust managed services offering. The company's strong customer focus, financial stability, geographic diversity and technical strength attracts market-leading companies such as LendingTree, Global Knowledge, Pergo, Healthways, Churchill Downs and The Fresh Market. Peak 10 is SAS70 Type II compliant and helps companies meet the requirements of various regulatory compliance acts such as Sarbanes-Oxley (SOX), HIPAA, PCI and Gramm-Leach-Bliley (GLBA). For more information on data center solutions from Peak 10, visit www.peak10.com.

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